



Sponsorship Proposal

LETS TALK ABOUT MAPS

OSM Kerala Community Meet 2024

The Annual Community Meetup
organised by OSM Kerala

November 16th–17th, 2024

Wayanad,
Kerala, India



Contact

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About Kerala

Kerala, often referred to as "God's Own Country," is a state on the southwestern coast of India, renowned for its lush landscapes, unique biodiversity, and a rich cultural heritage. Nestled between the Arabian Sea and the Western Ghats, Kerala boasts a blend of serene backwaters, pristine beaches, dense forests, and vibrant hill stations. With a literacy rate of over 96%, it is the most literate state in India, showcasing a progressive society that values education and sustainable development.

Kerala is also a pioneer in leveraging technology for development, particularly in fields such as healthcare, education, and governance. It has a thriving IT ecosystem, with Technopark in Thiruvananthapuram being one of the largest IT parks in Asia. The state is committed to open-source technologies and community-driven initiatives, making it a perfect hub for geospatial and open data communities like OpenStreetMap (OSM).

About OpenStreetMap

OpenStreetMap (OSM) is a collaborative project that creates and provides free, editable maps of the world, built entirely by volunteers. Established in 2004, OSM has grown into one of the largest and most dynamic geospatial databases, powered by contributions from individuals, organizations, and communities across the globe. The platform allows users to contribute, edit, and improve map data, offering an open-source alternative to proprietary mapping services. OSM plays a critical role in disaster response, urban planning, and environmental protection, making it an essential tool for fostering innovation and enhancing global accessibility to geographic data.



About Us

The OpenStreetMap (OSM) Kerala community is a vibrant, passionate group of volunteers dedicated to improving geospatial data for Kerala and beyond. Since its inception, the community has actively contributed to mapping the state's diverse landscapes, urban infrastructure, public services, and natural resources. From mapping rural areas to updating city maps with the latest changes in infrastructure, the Kerala OSM community has played a crucial role in providing accurate, up-to-date, and freely accessible geographic information. Their efforts have been instrumental in promoting open data, driving collaboration between technologists, planners, and local governments

In times of crisis, the OSM Kerala community has made a significant impact. During the devastating Kerala floods in 2018 and 2019, the community mobilized rapidly, providing vital mapping data that supported relief and rescue operations. Their work helped local authorities and humanitarian agencies identify flooded regions, plan evacuation routes, and allocate resources more efficiently. The community continues to grow, expanding its reach through workshops, mapping events, and collaborations with academic institutions and government bodies. By embracing the spirit of openness and innovation, the OSM Kerala community has become a vital contributor to sustainable development and disaster resilience in the region.





About The Event

The OpenStreetMap Kerala Community Meetup is an annual gathering that brings together geospatial enthusiasts, mappers, developers, researchers, and advocates of open data from across Kerala and beyond. It serves as a platform to exchange knowledge, share mapping experiences, and explore new technologies related to geospatial data. The event features a wide range of activities, including workshops, technical sessions, mapping parties, and panel discussions, aimed at fostering collaboration and building the community's capacity to contribute to the OSM project. Participants gain hands-on experience in using OSM tools, learning best practices, and contributing to open mapping initiatives that benefit Kerala and global projects alike.

This meetup also highlights the critical role of the OSM Kerala community in addressing local challenges. Previous editions have focused on themes like disaster resilience, environmental conservation, and urban planning, showcasing how open mapping can serve as a tool for social good. The event attracts participants from diverse sectors, including academia, government, NGOs, and tech communities, creating a unique interdisciplinary space. Whether experienced mappers or new contributors, attendees leave with new skills, ideas, and connections, driving forward the mission of making geospatial data more accessible and impactful for all.

Event Schedule

16
NOV

Talks and Discussions

The first day of the event is dedicated to talks and discussions. Various mapping projects and policies will be discussed and showcased in the first day. Experts and volunteers share their experiences on the mapping on the day.



17
NOV

Workshops and Hands-on

The second day is dedicated to Workshops and Hands-ons. There will be trainings for new volunteers for how to map in OSM and advance training for other mappers.

Previous Meet Ups



2023 MEET



2022 MEET

Expected Participation

100+

OSM Kerala Community Meetup Sponsorship Proposal

OpenStreetMap Kerala
Community Meetup 2023
Nov 4 - 5, Thrissur

Geominds

Why Sponsor us?

Sponsoring our event will help you reach your target audiences, network & socialize at the conference while demonstrating your commitment to open geospatial data, OpenStreetMap, and Tech4Social Good.

VISIBILITY

Your brand will be prominently featured in all event materials, across social media channels, and during the event.

ENGAGEMENT

Direct engagement with top talents, influencers and leaders in the open data, frontier tech and open mapping communities.

INNOVATION SHOWCASE

This is an opportunity to showcase your products & innovations to a dedicated audience of technology, data enthusiasts & professionals.

BRAND INFLUENCE & COMMUNITY ENGAGEMENT

Align your brand with community development. Connect with passionate contributors and potential hires in a dynamic and growing field.

SOCIAL RESPONSIBILITY

Support the global and local open data movement, enhancing your organization's profile as a leader in ethical data practices and technology.

Sponsorship Package

1

Slot

Platinum Package

Title Sponsor

Branding in in all physical digital posts/banners & stationary, Keynote Slot (30 MIN), Workshop slot, Booth

₹ 70,000

1

Slot

Gold Package

Co-Sponsor

Branding in in all physical digital posts/banners & stationary, Keynote Slot (20 MIN), Booth

₹ 50,000

2

Slots

Silver Package

Branding in in all physical digital posts/banners & stationary, Keynote Slot (12MIN), Booth

₹ 25,000

2

Slots

Bronze Package

Branding in in all physical digital posts/banners & stationary, Booth

₹ 15,000



Thank you!
Hope you are
interested!

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