



Simplifying  
Geography

Snappy Mappy

# CHALLENGE OF MAPPING IN SMALL TOWN (PALEMBANG, INDONESIA)



# WHERE IS PALEMBANG?

ONLY 550 KM FROM JAKARTA



# WHO?

Community engagement is building relationships with community stakeholders to achieve sustainable dialogue and discourse so that all parties feel respected, empowered, and informed.

01



OFFICE/  
CONSULTANT



02

03



RANDOM  
STRANGER



04

# HOW TO

01

Email to University

02

Find community through hashtag

03

Find through DM (social media)

04

Online meeting

05

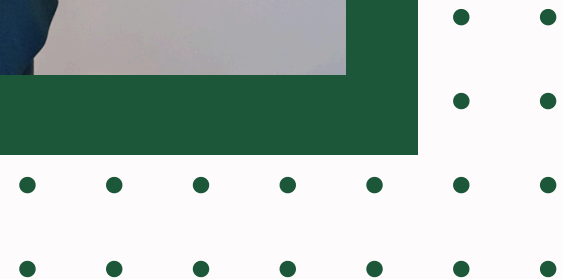
Offline meeting

06

Webinar

07

Follow up activities





# PROJECT

What can we do?



**1st Step**  
Communication  
Brainstorming



**2nd Step**  
Analyze data  
Develop material



**3rd Step**  
Collaborate on  
Projects



**4th Step**  
Follow up project and  
show impact

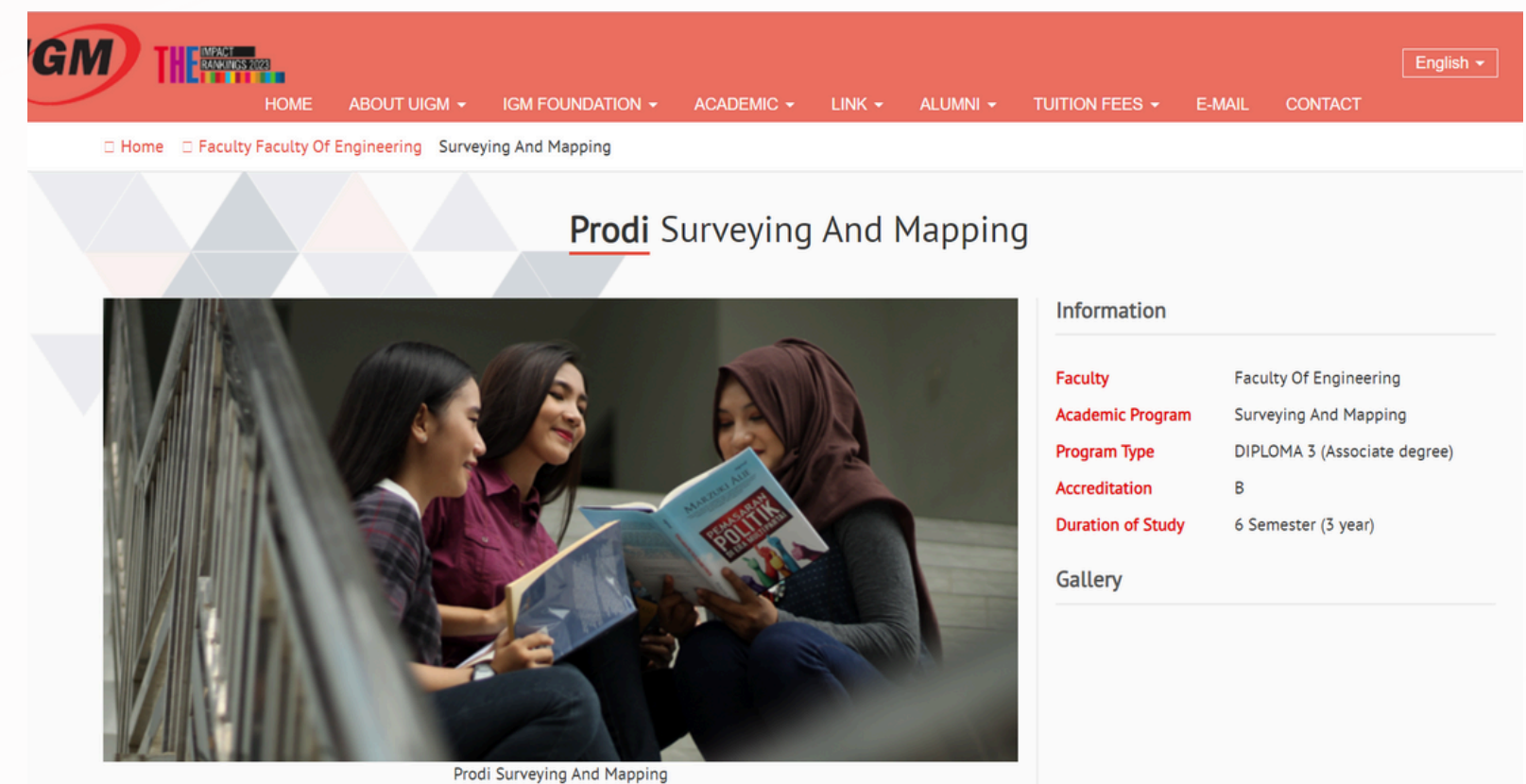
# UNIVERSITY

## Target Audience #1



Geography student in Universitas PGRI Palembang

## Target Audience #2



Surveying and Mapping in Universitas Indo Global Mandiri

# FRIENDS/RELATION

The image shows a Google Meet interface with an OpenStreetMap (OSM) edit window overlaid. The browser's address bar at the top indicates a sharing link: <https://www.openstreetmap.org>. The Meet header shows the presenter as "Ratu Belladina Kismawardani (Anda, presenter)" and the "Audio presentasi" is turned on. A "Hentikan presentasi" button is visible in the top right.

The OSM edit window is titled "Edit feature" and displays the following fields:

- Name:** RW 03 Kel. Silaberanti Kec. Seberang Ulu 1
- Admin Level:** 9
- Add field:** Description, Fix Me, Image...
- Tags (3):** (Expanded)
- Relations (0):** (Expanded)

The map shows a street layout with labels for "RW 02 Kel. Silaberanti Kec. Seberang Ulu 1", "RW 03 Kel. Silaberanti Kec. Seberang Ulu 1", and "Masjid Al Mukminin". The OSM toolbar includes options for "Point", "Line", and "Area", along with "Undo/Redo" and "Save" buttons.

The chat window on the right shows the profile of "Ratu Belladina Kismawardani" and a pinned message from "Enrico Nrc" with a purple circular icon containing the letter "E".

# PLATFORM

- 01 Twitter/ X
- 02 Facebook
- 03 Instagram
- 04 Website/Email
- 05 Openstreetmap (DM User)
- 06 Whatsapp Group
- 07 Telegram Group

**WEBINAR**  
**“PENGENALAN OPEN STREET MAP (OSM)”**

OpenStreetMap  
Via zoom

**Minggu**  
**22 Oktober 2023**  
**11.00 WIB**

GRATIS  
Terbuka untuk umum

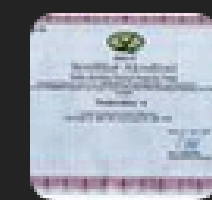
 **+62 821-3591-3528**

Ratu Belladina Kismawardani S.Si  
(Kart Editor/  
Local Controbutor OSM)



# FACEBOOK

The screenshot shows the Facebook search interface for 'geografi palembang'. The search results are displayed in a list format. The first result is a public group with 5.5k members and 8 posts per month, titled 'ArcGIS DAPAT MENYEBABKAN MATA BERAIR, SUSAH TIDUR, SERANGAN JANTUNG, IMPOTENSI DAN GANGGUAN KEHAMILAN DAN JANIN. UNTUK...'. The second result is a public group with 5.6k members and 8 posts per month, titled 'Sistem Informasi Geografis dan Aplikasinya', which shares information about SIG, digital maps, and applications. The third result is a post by Yuniar Novianti dated 4 June 2021, titled 'SISTEM INFORMASI GEOGRAFIS', which discusses the SKA (Certificate of Professional Competence) and an upcoming SIG training and exam in July 2021. Below the post is a promotional banner for 'UJI KOMPETENSI PROFESI SIG (Secara Online via Zoom)' with logos for PASIAL, BNSP, and GN consulting. The banner also lists 'OPERATOR SIG', 'TEKNISI SIG', and 'ANALIS SIG'.



## Geografi PGRI Palembang

Publik · 954 anggota · 1 postingan per tahun · 15 anggota menyatakan bahwa mereka pernah belajar di Universitas Gadjah Mada ini merupakan forum diskusi bagi dosen dan mahasiswa geografi PGRI Palembang. dengan kemudahan jejaring sosial mari kita saling share dan berbagi pengalama...



## HMPS Geografi Universitas PGRI Palembang

Publik · 2,1 rb anggota · 10 postingan dalam setahun · 3 teman adalah anggota  
Himpunan Mahasiswa Program Studi Pendidikan Geografi Universitas PGRI Palembang merupakan organisasi intra kampus yang menaungi seluruh mahasis...

# TWITTER/X

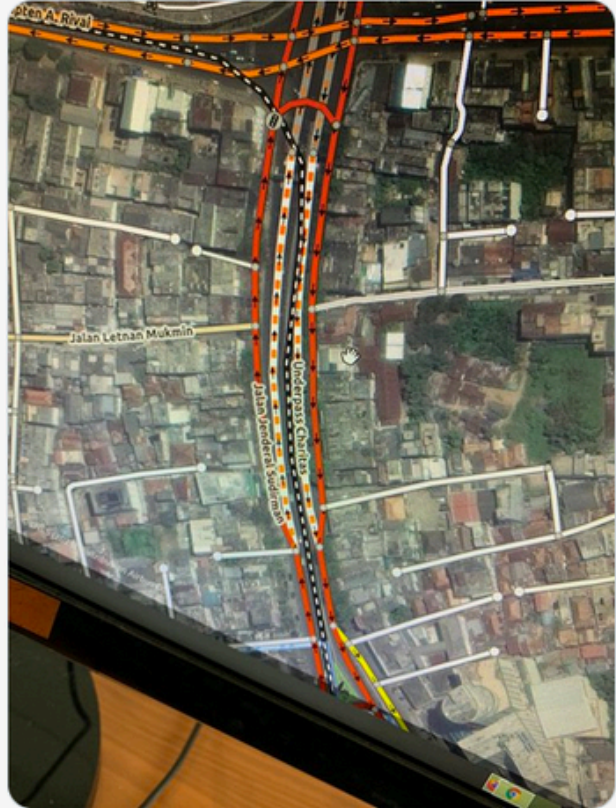
- X
- Home
- Explore
- Notifications
- Messages
- Grok
- Lists
- Bookmarks
- Communities
- Premium
- Profile
- More

Post

OSM palembang

Top Latest People Media Lists

**NANANA** @nabillarizkia · Jul 26, 2021  
who has the audacity built underpass charitas in **osm palembang** yorobunsss?????? im curious tho????????????? thank you for making this more updated than gmaps 😊 i think the govt r still doing research of this plan 😊😊😊😊😊😊




**Citrafm Lubuklinggau** @radiocitrafm · May 20, 2021  
Berita : **OSM Ditantang Pesepakbola Profesional, Tour Palembang**, Jalani 2 Laga Penting dan [wp.me/p7S0vz-45U](http://wp.me/p7S0vz-45U) #Citrafm #Lubuklinggau

MAPPING PALEMBANG

Top Latest People Media Lists

**bpkad.musirawas** @bpkadmura · Mar 31, 2019  
Kegiatan koordinasi dan **mapping** database SIMDA Keuangan dan SIMDA Barang di BPKP Perwakilan **Palembang**  
#musirawasempurna  
#semangatak5  
[#bpkadmusirawas instagram.com/p/BudqIUVHIt2/...](https://www.instagram.com/p/BudqIUVHIt2/)

**Sewa Drone Palembang** @owlgraph · Jan 11, 2019  
Butuh jasa Drone untuk Dokumentasi Foto & Video Udara, **Mapping** atau Pemetaan Udara daerah **Palembang** dan sekitar? Hubungi kita @owlgraph Info lebih lanjut bisa: 📞 atau WA 0853-6845-4594



**Tempo English** @tempo\_english · Sep 20, 2018  
The government of **Palembang** city in South Sumatra is **mapping** three locations for the development of a new city  
[hit \[lv/7Nii4W1X\]\(https://twitter.com/tempo\_english/status/972144141\)](https://twitter.com/tempo_english/status/972144141)

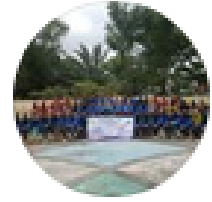
# INSTAGRAM

## Messages



Salam Geografi 🌐

You: Selamat siang · 43m



Geografi Science Club

You: Selamat siang · 43m



PENDIDIKAN GEOGRAFI 2023 UNIVE...

You: Selamat siang · 44m



Pendidikan Geografi Palembang

You: Selamat siang · 44m

## Requests



#geografipalembang

10 posts

Follow

Top posts

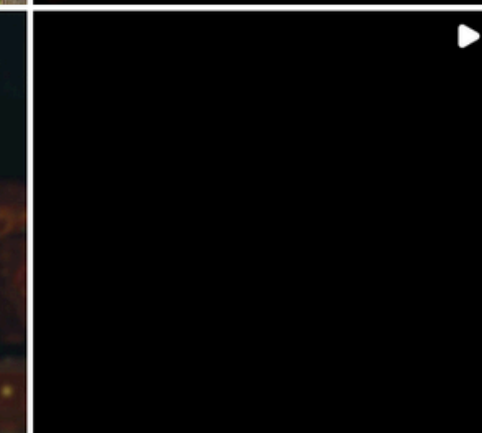
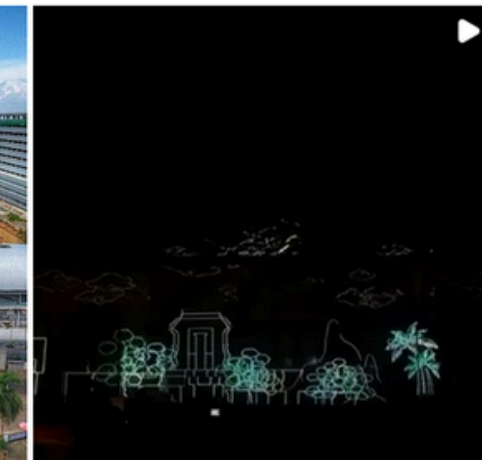
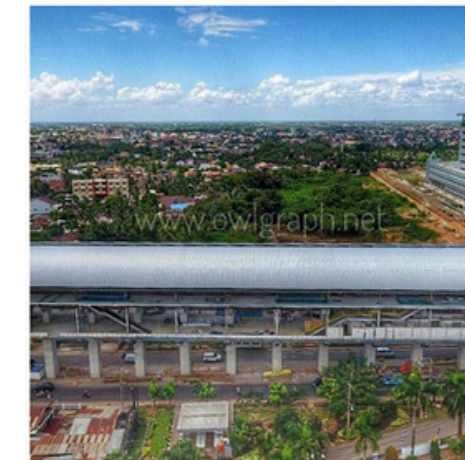


#mappingpalembang

117 posts

Follow

Top posts



# GENERATE HASHTAG USING AI

The screenshot shows a web browser window with the URL <https://ahrefs.com/writing-tools/instagram-hashtag-generator>. The input field contains the text "Openstreetmap Palembang Mapping OSM". Below the input field is an orange button labeled "Generate Hashtags". The output area displays a list of 20 generated hashtags, with a character and word count of "393 characters · 40 words · English".

Openstreetmap Palembang Mapping OSM

Generate Hashtags

393 characters · 40 words · English

1. #OpenStreetMap
2. #PalembangMapping
3. #OSMPalembang
4. #MappingPalembang
5. #PalembangOSM
6. #OpenStreetMapID
7. #MappingIndonesia
8. #OSMIndonesia
9. #PalembangCity
10. #MappingCommunity
11. #OSMCommunity
12. #PalembangMapper
13. #MappingProject
14. #OSMProject
15. #PalembangGIS
16. #MappingPalembangCity
17. #OSMData
18. #PalembangMappingTeam
19. #MappingVolunteers
20. #OSMContributors

More like this Copy

**THANK YOU**